



Joseph Whitney

Graphic Designer

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Objective:

To become a key player within the design community and go above and beyond what is expected in a timely manner.

Qualifications:

8 years Experience using Adobe design software. Proficient in Adobe CS4.

3 years experience within a marketing and design office.

BFA degree in Graphic Design as well as AS degree in Graphic Communications.

Strong understanding of print press production and file setup.

Extensive leadership experience in retail management for 4 years.

Excellent interpersonal skills as well as a strong interest in pursuing team-oriented projects.

Very focused and goal-oriented with an aim of completing deadlines.

Technology available both in and out of workplace to complete projects.

Skills:

Adobe CS4, HTML and CSS coding, print press layout and configuration, Sign/Vinyl installation, photography, photo restoration, computer drawing, and other design techniques.

Summary:

Graphic designer, experienced, self-sufficient, leadership qualities, works well with others, highly skilled background.

Artist Statement:

Graphic design is about art and communication. As a graphic designer, I consider myself to be an artist, a communicator, an educator, an organizer, a thought-provoker, and a citizen. I am privileged with the freedom to choose any media, format, and concept that I believe can best convey my idea or information. I strive to integrate moments of conceptual inspiration with methodical and responsive fine-tuning of visual message and concept. From music to personal experience, my inspiration comes from everything around me. I am constantly looking, critiquing and thinking about the way things are designed. Through these practices I believe I am becoming a better designer.

Experience:

May 2007 **IMU Marketing and Design** Iowa City, IA
Present Graphic Designer

Graphic designer working within the marketing team to fulfill various needs of our clients including both print and web work.

Used Adobe design software to produce posters, brochures, flyers, and other various advertising tools for clients. Production and installation of signage for the University Book Store and Iowa Hawk Shop. Worked with file servers for organizing and archiving web and design files. Setup files for large quantity press runs.

May 2002 **Finish Line** Coralville, IA
August 2006 Assistant Manager

Full-time assistant manager assisting general and district managers with various tasks including, sales, cashier/computer work, daily logs, visual displays, security, inventory control, team building and cooperation, recruitment and supervision during operating hours.

Attended three annual out-of-state regional seminars aimed at improving and strengthening the company.

Education:

August 2006 **University of Iowa** Iowa City, IA
May 2009 Bachelor of Fine Art, Graphic Design

Extensive knowledge in graphic design and art history including design theory and fundamentals.

Incorporating other course studies to enhance my overall design such as drawing and photography,

August 2004 **Kirkwood Community College** Iowa City, IA
May 2006 Associate of Arts Degree, Liberal Arts

General education courses in preparation for transfer to the University of Iowa college of Art.

Skills achieved include photography, film development, design fundamentals, drawing and keyboarding.

August 2001 **Kirkwood Community College** Cedar Rapids, IA
May 2004 Applied Science Degree, Graphic Communication

Two-year program involving the fundamentals of graphic communication with emphasis on print press production.

Programs used included Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Flash, Microsoft Word and Microsoft PowerPoint.

Skills obtained include HTML coding, print making, print layout and design fundamentals.

References available upon request.



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References:

Nancy Abram

Marketing Director

IMU Marketing and Design

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Design Supervisor

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